

# IVX<sup>®</sup> C-Class

Generation II

*All-In-One Digital Phone System*



We Make It Easy To Communicate

## Enhance your communications with a superior small-business telephone system.

*ESI knows you need a telephone system that's easy to use and lets you focus on your business.*

*That's why ESI's IVX C-Class comes complete with features you can actually use every day.*

*And now, we've added even more features, as IVX C-Class reaches **Generation II.***

*Take just a few moments to learn how much an IVX system from ESI can do for your business.*

*Then, for more details, consult your ESI Reseller or visit [www.esiclass.com](http://www.esiclass.com).*

ESI builds big-system features into the small-business **IVX C-Class**. The patented IVX phone system design means all the vital business communications features are built-in — not added-on. Equipped to handle up to six phone lines, 12 digital stations and two analog stations for fax machines or cordless phones, IVX C-Class gives your business a competitive edge.

### Easy choices

ESI offers IVX C-Class in two versions. One includes ESI's award-winning voice mail, while the other is designed for businesses that need no voice messaging. Each comes with features to help you communicate more effectively and increase productivity.

### IVX C-Class with voice mail

IVX C-Class with ESI's built-in, **sixth-generation voice mail** features two available channels of voice mail and two hours of voice message storage.

The automated attendant provides up to 18 branches that conveniently route callers to their desired extensions or departments, or even destinations outside the system.

Other IVX C-Class voice mail features include live call screening, off-premises "reach-me," external message notification, and a Message Recycle Bin that holds each mailbox's 10 most recently deleted messages.



# Real features you can use.

## Spoken help is a touch away.

Need assistance using your phone? Just press the **HELP** key for the friendly **Verbal User Guide**. The built-in user tutorial simplifies training new employees and makes it unnecessary to keep track of a printed manual.

## Intelligent Caller ID.

ESI's patented technology displays the caller's name-and-number information with each call, and even stores it with each voice mail message. On your ESI Feature Phone, use the Esi-Dex™ speed-dial feature for single-touch storage of caller information for callback any time.

## Unique message handling.

IVX C-Class with voice mail has patented features that make it a snap to share information with your team. ESI's **Quick Groups™** lets you send a message to other user mailboxes by pressing the blue **VOICE MAIL** key followed by the desired station keys — easily creating a voice mail distribution group on the fly.

## Message Recycle Bin.

The system stores up to 10 of your most recently deleted messages in a **Message Recycle Bin** from which you can easily recover them.

## Call recording.

IVX C-Class with voice mail lets you record any call. Simply press the **RECORD** key on your ESI Feature Phone and the system will record the call — even conference calls and personal reminders.

## Call screening.

On IVX C-Class with voice mail, screen calls just as you do with your home answering machine. Listen as callers leave messages in your mailbox, and intercept a call by lifting the handset.

## Off-premises “reach-me.”

A caller forwarded to your mailbox can reach you at an external number — such as your home or cell phone. IVX C-Class also makes it easy to change your “reach-me” number remotely.

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## With IVX C-Class, you have a choice.

IVX C-Class is designed to let you decide either at purchase time, or later, whether to include voice mail for your phone system.

If you wish, you can start with the basic IVX C-Class system. While it doesn't include voice mail, it does offer such proven ESI conveniences as Esi-Dex™ speed-dialing, the Verbal User Guide, and support for user-friendly ESI Feature Phones. Then, later, when you need more sophisticated message handling, your ESI Reseller can cost-effectively upgrade your system to include voice mail.

You also can save time and money by purchasing the system with voice mail built-in from the start. With IVX C-Class, the choice is entirely up to you.

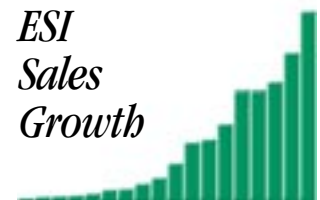


*Only about the height and width of a sheet of copier paper, the energy-efficient IVX C-Class cabinet packs tremendous communications power into a wall-mountable box that needs very little space in your phone closet.*

## A legacy of success.

IVX C-Class Generation II represents only the latest in a long tradition of engineering excellence from ESI.

- **Innovation** — Founded in 1987, ESI specializes in telephone systems for the small to mid-size business. ESI pioneered the all-in-one phone/voice mail system. The original IVX, introduced in 1996, was a design breakthrough: the inclusion of a full suite of features within a single integrated telephone system.
- **Stability** — Since ESI's days as a small startup, we've enjoyed exceptional stability and growth while maintaining our dedication to taking care of the most important part of the equation: your business. Thanks to our products' innovation, quality, and unsurpassed value, ESI is a financially strong company with consistent earnings and annual growth averaging over 30%.



- **Quality** — Committed to excellence, ESI is ISO 9001:2000-certified — proof that quality is fundamental to our company and our products.
- **Resellers** — ESI products are available through a nationwide network of carefully selected Resellers with the technical knowledge and business resources to give you superior telecommunications.

*ESI products have repeatedly received industry acclaim for their user-friendly features, advanced technology, and extreme reliability.*

*At ESI, we make it easy to communicate.*



### Different phones for different needs

Select either the **24-Key Digital Feature Phone**, complete with speakerphone and access to all available system features, or the **12-Key Feature Phone** with limited access to system features. Each ESI phone includes an easy-to-read display for call handling information, plus fixed and programmable feature keys for simplified operation.



24-Key Digital Feature Phone



12-Key Digital Feature Phone

#### Everything is built in

- Up to 20 call-processing ports (six phone lines, 12 digital stations, two analog stations)
- Up to two dedicated analog ports for cordless phones, fax machines, other analog devices
- Voice mail/automated attendant **or** basic model

#### Powerful call handling

- Enhanced Caller ID\* allows one-touch automatic message return with ESI Feature Phones (supports basic Caller ID features on non-ESI analog phones)
- Up to two conference bridges, each able to handle up to four parties
- Background announce
- Dedicated overhead paging interface

#### Sophisticated voice mail (when equipped)

- Two channels of built-in voice mail with two hours of voice message storage
- Easily identified with blue **VOICE MAIL** key\*\*
- Up to 10 guest mailboxes
- External message notification
- Off-premises message delivery
- Off-premises “reach-me” can let someone forwarded to a voice mailbox still reach the called party at a designated number
- Message Recycle Bin remembers and can restore each mailbox’s 10 most recently deleted messages
- Live call screening allows listening to an incoming message (as on a home answering machine); pick up the call at any time or let it go to voice mail
- Live call recording of any conversation (or personal memo); allows moving and copying recordings to others’ mailboxes
- Quick Groups™ for easily moving a voice mail message to other user mailboxes
- Quick Move™ for saving a message to other user mailboxes during call recording
- Virtual Mailbox Key™ allows easy monitoring of another mailbox
- Three pre-recorded music-on-hold tracks, one recordable track, or one outside source

#### Automated attendant (when equipped)

- Up to 18 branches
- Virtually unlimited call routing, including off-premises transfer
- Trunk-to-trunk transfer eliminates need for Centrex service to transfer calls off-premises

\* Caller ID information available if your telephone service provides it. Contact your provider for details.

\*\* Except for 12-Key Digital Feature Phone, on which voice mail is accessed via a programmable feature key.

### Learn more

To find out how an IVX C-Class system can provide the solution to your specific communications needs, consult your local ESI Reseller or visit us at [www.esiclass.com](http://www.esiclass.com).

#### ESI’s Verbal User Guide™

- Pressing **HELP** key provides instant assistance
- Hundreds of informative, friendly prompts guide users, administrators and installers

#### Esi-Dex™ speed-dialing

- Feature Dex for quick programming of feature keys
- Three separate numbers lists: Personal Dex, Station Dex and System Dex
- Uses Caller ID information\* or direct keypad entries

#### 24-Key Digital Feature Phone

- Designed for users requiring full access to system’s capabilities
- Compact; fits into any office decor
- Rugged design resists abuse, spills
- Easy-to-read two-line display
- Status indicator lamp
- Built-in speakerphone
- 12 dedicated keys for frequently used functions
- 12 programmable feature keys
- Digital volume/scroll keys
- Four-position tilt and wall-mountable
- Headset operation

#### 12-Key Digital Feature Phone

- Designed for lobby, warehouse, or other areas where the user does not require access to all features
- Compact; fits into any decor
- Easy-to-read single-line display
- Three dedicated keys for frequently used functions
- Nine programmable feature keys
- Digital volume/scroll keys
- Four-position tilt and wall-mountable

#### Other features

- Direct programming
- Automatic clock setting — synchronized with Caller ID\*
- SMDR

